MINUTES

SPECIAL MEETING OF CITY OF ALAMEDA FILM COMMISSION WEDNESDAY, APRIL 18, 2007 3:00 PM

CALL TO ORDER AND ROLL CALL

Chairman Duffin called the meeting to order shortly after 3:00 p.m.

Present: Chairman Duffin. Commission Members: Bliss, Copperwaite, Dorrance,

Gray, Green, Laven, Lowell, Grey and Tabor, Collins-Levi (arrived at

3:20 p.m.)

Staff: Commission Secretary: Sue G. Russell

Commission Recording Secretary: Karen Babineaux

MINUTES

1. Minutes of the Special Meeting of January 10, 2007

Approved as submitted.

CONSENT CALENDAR

(None)

ORAL COMMUNICATIONS – PUBLIC

John Walker, Area 51 Productions, spoke at length about the desirability of marketing Alameda as a television series venue. He indicated this strategy is much more likely to be productive, rather then marketing to feature films.

UNFINISHED BUSINESS

(None)

NEW BUSINESS

- 2. Alameda On Camera Presentation by Mike Sheppard, Frank Bette Center for the Arts.
- 3. Recommendation that the Chair appoint an ad hoc subcommittee (not to exceed five Film Commission Members) for the purpose of participating in theater grand opening events. Matter was discussed in concept. Final appointments will be made at a later date.

REPORTS

4. Oral Report – Marketing Subcommittee

Have not met yet. No report.

5. Oral Report – Locations Subcommittee

Met February 20, 2007. While the website is now live, the subcommittee is continuing to work with web consultant Infolane in perfecting the process of uploading photos to the website's photo library. A release form for privately-owned properties has been developed and approved by the city Attorney's office.

6. Oral Report - Internal Operations Subcommittee

Have not met since last meeting, to meet in a couple weeks. The Subcommittee's primary project, the revision of Chapter Five of the Municipal Code, is currently under review by the Planning & Building Department. The revision should be coming back to the Alameda Film Commission for endorsement at the next regularly scheduled meeting of the Commission.

WRITTEN COMMUNICATIONS

ORAL COMMUNICATIONS - COMMISSION MEMBERS AND STAFF

- <u>Staff Comments:</u> Sue G. Russell updated the Commission on her recent trip to the Locations Trade Show in Santa Monica. She indicated that the show appears more geared for states and countries who can show location scouts both location images but more importantly, financial incentives. She further indicated that the show would probably not be the best venue for Alameda to promote filming in-state. Nonetheless, the trip did yield some benefit as many different examples of marketing were acquired and can be studied for applicability in Alameda.
- There was also extensive, general discussion about former Naval Air Station Building 12 (prior hangar). The Commission would like to see the building kept for use as a production studio. The Commission will consider ways to make sure this opportunity is not lost from consideration as the redevelopment of the Naval Air Station moves forward.

ADJOURNMENT

The meeting was unanimously adjourned at 5:20 p.m.

Respectfully submitted,

Sue G. Russell Film Liaison/Economic Development Coordinator

SGR:kb